



Healthy West Orange  
Champions

# GET STARTED GUIDE

CHANGE THE COMMUNITY



## 1) EAT WELL



## 2) STAY ACTIVE



## 3) ENJOY LIFE

You are about to tap into a hyper-local, richly targeted promotional machine that will deliver your brand to health-conscious families and individuals in west Orange County.

(Yes, we get the irony.)

Go to [www.healthywestorange.com](#) and register your business as a Healthy West Orange Champion. Identify the products or services you'd like to promote to our



**#3** Use your social channels to tell the world you're a Healthy West Orange Champion and point them to our all-new Healthy West Orange mobile app. And don't worry, we'll promote you on all our channels too.



Roll out the welcome mat for new customers who choose you because you're helping make a real change in their community.

Healthy West Orange is a grassroots movement to inspire west Orange County to become the healthiest community in the nation. We are powered by three founding champions: the West Orange Healthcare District, Orlando Health and the Observer Media Group.



Let your customers know you're part of the movement by displaying your fancy new **CARROT** &

